



# ultratravel

TheNational

Ultratravel magazine was launched in 2004 as a high-quality international showcase for the world's premium travel brands. Distributed with the UK's best-selling quality broadsheet newspaper The Daily Telegraph, Ultratravel is now the biggest, most widely read travel magazine in Europe and the Ultratravel brand is highly respected by both consumers and travel industry experts worldwide.

The National's Ultratravel Middle East is published in the same large (370mm by 280mm) glossy format with the same first-class production values and 65,000 copies are distributed quarterly with The National.

## Publishing schedule

Spring .....	24th March
Summer .....	26th May
Autumn .....	22nd September
Winter .....	24th November

## Rate Card

	Insertions	1	2	3	4
	All rates in USD		-10%	-20%	-30%
Full page		8,500	7,650	6,800	5,950
DPS		15,000	13,500	12,000	10,500
1st right		9,950	8,955	7,960	6,965
IFC		12,500	11,250	10,000	8,750
IFC spread		21,000	18,900	16,800	14,700
IBC		10,500	9,450	8,400	7,350
OBC		15,000	13,500	12,000	10,500

Ultratravel's specialist journalists travel the globe searching for the ultimate escapes and experiences and its second-to-none editorial content and photography make it THE publication for the affluent, discerning traveller. Subsequently it is an outstanding environment in which to showcase the region's luxury travel and lifestyle brands and the ideal opportunity to reach an enthusiastic audience with a high disposable income and the desire to spend.

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